

BTSA Développement, animation des territoires ruraux

DEVELOPMENT AND PROMOTION OF RURAL AREAS

The diploma trains students to become rural development facilitators. The training focuses on a good knowledge of the actors of the territory, networks and public policies but also on project management, learning about the economic and human management of the structures involved in the provision of services in rural areas or in development actions.

The student also learns to carry out targeted diagnoses of territory and formulate, at the end of these studies, reasoned recommendations. In this perspective, part of the courses focuses on professional communication, animation, mediation and negotiation techniques. All this knowledge should enable the future professional to acquire the necessary methodology to design and implement a service project in rural territory.

- Duration of training: 2 years
- 28 weeks of school education with a student schedule of 30 hours per week
- European Qualifications Framework : level 5
- The training includes 16 weeks of internship

Jobs prepared by the training / Sector of activity

The holder of this diploma is employed in local authorities (municipalities, intercommunal structures, countries...), in associations, or groups of associations, companies, farms, mutuels, chambers of consular ... All the jobs targeted are related to the diversity of services offered in rural areas, from a sustainability perspective. Example: Territorial Development Facilitator, Local Development Manager, Heritage Promoter, Event Manager, Rural Shelter Facilitator, Farm Organization Facilitator.



Skills acquired during training

- C1. Expressing, Communicating and Understanding the World
- C2. Communicating in a foreign language
- C3. Optimize your motor skills, manage your health and socialize
- C4. Implement a mathematical model and computer solution suitable for data processing
- C5. Identify elements of the context of a structure, a project in rural territory
- C6. Perform a targeted diagnosis
- C7. Design and implement a rural services project
- C8. Use communication, mediation and facilitation methods and tools
- C9. Use management tools
- C10. Mobilising the expected achievements of the higher development technician, animation of rural territories to cope with a professional situation