

BTSA Analyse, Conduite et Stratégie de l'Entreprise Agricole

ANALYSIS, CONDUCT AND STRATEGY OF THE AGRICULTURAL ENTERPRISE

The Higher Agricultural Technician Certificate Analysis, management and strategy of the agricultural enterprise trains its future holders to master all facets of the activity of farmers as well as the complexity and the transformations of the environment in which they will be brought to evolve.

The training includes technical, economic, accounting, legal, social and environmental knowledge to train specialists in the conduct and management of agricultural projects.

It will also cover various subjects such as the management of a cropping system (control of production and its different forms, coherence between plots, marketing of products) but also animal feed or genetic modification.

- Duration of training: 2 years
- 28 weeks of school education with a student schedule of 30 hours per week
- European Qualifications Framework : level 5
- The training includes 16 weeks of internship

Jobs prepared by the training / Sector of activity

Manager, Agricultural adviser, Technical and economic adviser
Performance controller, Trainer in the agricultural field,
Procurement Unit Manager, Manager / Consulting Accountant,
Technical-commercial (in crop production, animal nutrition,
livestock equipment...), Environmental technician



Skills acquired during training

- C1. Expressing, Communicating and Understanding the World
- C2. Communicating in a foreign language
- C3. Optimize your motor skills, manage your health and socialize
- C4. Implement a mathematical model and computer solution suitable for data processing
- C5. Taking Context into Account to Guide Agricultural Activity
- C6. Ensure the economic, financial and human management of the agricultural enterprise with a view to sustainability
- C7. Reasoning a strategy of the agricultural enterprise reconciling competitiveness and respect for the environment
- C8. Drive biotechnical systems with a sustainability perspective
- C9. Building an innovative biotechnical system from a sustainability perspective
- C10. Mobilizing the skills of the senior technician to cope with a professional situation