

BAC PRO - Technicien conseil vente univers jardinerie



TECHNICIAN SALES CONSULTING UNIVERSE GARDEN CENTER

The Bac Professionnel Technicien Conseil-Vente Univers Jardinerie allows to train highly qualified employees, who participate in the sale and advise customers on products related to the garden, guide the work of the staff, manage the department for which they are responsible.

This diploma trains the learner to the prospective monitoring of the local market, to take charge of the customer at a point of sale, to the organization of the department, to the supply and reception of the products, to the maintenance of the plants exposed, maintenance of display supplies and sales areas, promotion of store products and organization and monitoring of work.

- Duration of training: 3 years
- 30 weeks of school education with a student schedule of 28 hours per week
- European Qualifications Framework : level 4
- The training includes 16 weeks of internship

Jobs prepared by the training / Sector of activity

Sales consultant in gardening, sales of plants, sales in gardening, sales of gardening equipment, sales in nursery

Skills acquired during training

- C1 Communicating in a social and professional context by mobilizing cultural references
- C2 Communicating in a foreign language in everyday working situations
- C3 Develop your motor skills
- C4 Implement scientific and technical knowledge and know-how
- C5 Develop a strategy for valorizing a department product
- C6 Meet point of sale commercial policy expectations
- C7 Meet the specific expectations of a particular customer
- C8 Manage a garden department
- C9 Facilitate a sales point in a garden centre
- C10 Adapting to specific professional issues